

# SAGA, the source. PRESS RELEASE

## FOR IMMEDIATE RELEASE

Contacts: Vesna Tomic (Domestic Sales Manager), Dondon (International Sales Manager)

---

### **SAGA Introduces The New Alpine Series of Instrument Gig Bags From Boulder!**

San Francisco, CA / September 3, 2004— Saga Musical Instruments sets the standard for rugged and durable soft sided instrument protection with the new Alpine Series from Boulder Bags.

The upgraded Alpine Series of gig bags represents years of development in the area of soft-sided, yet durable instrument transportation. This new series of gig bags blends all the modern advancements to instrument protection that traveling a musician would ever need. Features like high grade denier used for the interior and exterior of every bag, the thick, highly supportive padding that surrounds the instrument, to the new and improved features like the multilayer storage pockets, mesh water bottle compartment, reflective piping for night-time safety, and removable back straps—a feature that Saga originally developed close to twenty years ago and that is now a standard feature on every gig bag made today. The Alpine series includes 4 models able to accommodate some of the most popular style of musical instruments including: Dreadnaught guitars, F-model Mandolins, Resonator Banjos, and Classical /Dobro guitars. And...in keeping with the modern tastes of musicians looking for something a little different, each model is available in Navy Blue, Forest Green, and Desert Sand.

So, if you are a traveling musician or a student making his or her way to the weekly lesson, these rugged, road worthy, and dependable gig bags will assure that your instrument gets where you want to go, safely and in style!



**CB-360GN**