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PRESS RELEASE

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FOR IMMEDIATE RELEASE

San Francisco CA, January 16, 2007 – **Stephane Wrembel of the Hot Club of New York plays Gitane guitars!**

The continued development of the Gitane line of Gypsy Jazz guitars has reached a whole new level with the introduction of our latest Signature model guitar, the new DG-340 Modele Stephane Wrembel! Both Stephane and the new DG-340 are poised on the cutting edge of this musical style, and are destined to achieve even greater heights well into the future.

He's been called "one of the best guitars players ever seen...!" by one reviewer from Relix Magazine, or "A John Coltrane-ish search for a moment of musical nirvana!" by Variety Magazine

There is no doubt that Stephane and his new guitar will continue to turn heads and attract more fans to this great style of music. His combined education from the music conservatory, his time spent in the gypsy camps, as well as his unbelievable talent for creating music, will make him a valuable member of the Saga family of product endorsers.

The "Modele Stephane Wrembel" is a very special guitar because it successfully blends our many years of experience being on the cutting edge of guitar design, while also faithfully adhering to the incredible tradition that Selmer had set out before us more than 70 years ago. Using this knowledge and expertise as a guide, and specific ideas and requirements taken directly from Stephane, and his personal guitar we believe that we have created the most perfect example of a Gypsy Jazz guitar to date. With its improved and revolutionary neck angle, special designed compensated and tuned bridge, traditional neck shape, the decision to use select woods and a host of other custom cosmetic features to pay homage to his original guitar, this new Gitane will once again raise the bar for our competition and inspire every guitar player to learn this style of music. Here Stephane and his new guitar on his latest album, "Barbes Brooklyn."



DG-340

