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San Francisco, CA – May 1, 2005 - The Tora Bora Boys German Tour Stops at the Festhalle, Blues and Beyond and More!

Back on the road again after a series of successful gigs at the Winter Namm Show in Anaheim, California, The Tora Bora Boys – Saga’s very own in-house Bluegrass band – recently found themselves in Germany for the second leg of their 2005 world tour.

This most recent event was in support of the 2005 Musikmesse from April 6 to April 9, 2005, an internationally focused event that drew over 92,720 trade visitors and members of the music-loving community from 100 countries from around the world. This is for Saga, and many other international musical instrument manufacturers and distributors -- the largest trade event of the year.

The Tora Bora Boys drew much attention to the Saga booth by playing twice daily, with crowds gathering quickly just to get an ear-full of traditional American music that is so rarely outside of the United States. The sound and energy of this music plays a large part in the overall message Saga is tries to project. In fact, all of the Boys work for Saga in one capacity or another, and all the instruments are Saga products. We are very confident in the quality and value that our brands represent and our playing the instruments gives even greater credibility and assures that interested players and potential customers would truly appreciate the experience even more.



The Tora Bora Boys at the Musikmesse 2005

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