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Quality Student Violas In Fractional Sizes – A SAGA Exclusive!

San Francisco, CA / May 11, 2004 - Saga has done it again! The full tone and superb workmanship that characterizes our full size Cremona Premier Series SVA-175 and SVA-150 violas is now available in body sizes 16" down to 12"!

The fact that there has been traditionally a greater overall interest in violin than viola offers a great opportunity to the ambitious viola student, not to mention the music retailer. The main obstacle that has hindered the popularity of the viola has been a lack of quality instruments available to the very young student. The Cremona Premier Viola Series has remedied this by offering a professional quality viola for students as young as 8 years old. The easy playability and resonant tone of our violas will inspire the student to greater heights of achievement. No teacher or student would argue that introducing the viola early enough to the right student is crucial to the development of the proper playing technique, and to fully understand the instruments place in the modern orchestral setting.

The Cremona Premier Series SVA-175 and SVA-150 violas both feature select solid spruce tops and solid maple backs—both meticulously hand-carved and graduated, befitting a professional quality instrument. The lovely translucent brown finish highlights the beautiful woods and finely inlaid purfling. The finest ebony trimmings are used in addition to a light-alloy tailpiece which has four fine tuners built in. In contrast, SV-150 is similar in features to the SVA-175 but has genuine boxwood fittings including the boxwood tailpiece with four fine tuners installed separately. Both models also feature a solid ebony fingerboard and our VP-202 Cremona 2-star bridge.

The viola need no longer remain in the background, now that the Cremona Premier Series offers the finest tools for students and educators of any age—instruments that will help create the viola virtuosos of tomorrow!

Specifications For Both Models

- Hand-carved solid spruce top
- Hand-carved solid maple back, sides, neck and scroll
- Inlaid purfling
- Warm brown finish
- SVA-175 and SVA150: Ebony fingerboard
- SVA-175: Ebony fittings and VP-61 alloy tailpiece with (4) built-in finetuners
- SVA-150: All Hill-style boxwood fittings, (4) finetuners included
- LB-12V high-quality Brazilwood bow with Ebony frog and genuine unbleached white horsehair
- VP-203 Cremona 3-star bridge
- C-3905V multi-ply wood hard-shell case; plush lined, nylon covered case
- Shop adjusted